



**FOR IMMEDIATE RELEASE**

**CLEAN POWER MARKETS, INC. LAUNCHES  
RENEWABLE ENERGY TRACKING SYSTEM FOR WISCONSIN**

LOS ALTOS, CA (May 21, 2003) – Clean Power Markets, Inc. (CPM) today announced the launch of the Wisconsin Renewable Resource Credit Program, a tracking and verification program that provides an easier way for the state's electric providers to comply with Wisconsin's renewable energy legislation. The Public Service Commission of Wisconsin (PSCW) contracted with CPM in September of 2002 to develop and administer the web-based system to track compliance with Wisconsin's Renewable Portfolio Standard (RPS), and facilitate trading of renewable resource credits among electric providers.

"For the first time, the reporting for calendar year 2002 was successfully completed on-line," reported Paul Helgeson, Coordinator of Renewable Energy Programs at the PSCW. "The system provides an easy way for the 118 utilities, cooperatives, and aggregators to report their compliance with Wisconsin's RPS, and a means for us to verify that the information is accurate and complete."

"The program provides a starting point for Wisconsin electric providers to participate in the growing market for renewable energy. Electric providers with extra renewable power can easily trade that green power to others that want it," said Jan Pepper, President of Clean Power Markets.

As part of 1999 Wisconsin Act 9, the Wisconsin Legislature established a renewable portfolio standard (RPS), requiring electricity providers to meet an escalating percentage of their retail sales with renewable resources. The enabling legislation, with PSCW's accompanying rules, expressly allow Wisconsin electricity providers the option of purchasing Renewable Resource Credits (RRCs) from other providers that have delivered excess renewable electricity to their customers. The RRCs represent the positive environmental attributes associated with the renewable electricity that has been delivered to the electrical grid. The RRC site can be found at [www.wirrc.com](http://www.wirrc.com).

Clean Power Markets, Inc., founded in 2000, is headquartered in Los Altos, California, with offices in Philadelphia and Harrisburg, Pennsylvania. The company provides proprietary software solutions and program administration to accurately track and verify green power transactions to: (1) comply with renewable portfolio standards, (2) trade green (or renewable) energy in electricity markets, (3) disclose power content as required by states, regions, or green-e, and (4) trade emissions. Clean Power Markets collaborated with ZyQuest, Inc., of De Pere, Wisconsin, to design and build the web-based system for Wisconsin. For more information, visit [www.cleanpowermarkets.com](http://www.cleanpowermarkets.com).

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